

MATERNITY & NEWBORN INVESTMENT GUIDE



HOW DO THE PACKAGES WORK?

SUGAR SIX PHOTOGRAPHY IS A SERVICE BASED, NOT PRODUCT BASED. THIS MEANS OUR MAIN FOCUS IS SERVING CLIENTS AND CREATING BEAUTIFUL IMAGERY, NOT PUSHING PRODUCTS OR GETTING YOU TO SPEND MORE ONCE YOU'VE SEEN YOUR IMAGES.

EVERY SUGAR SIX PHOTOGRAPHY PACKAGE IS ALL INCLUSIVE. YOUR HIGH RESOLUTION JPG DIGITAL NEGATIVES ARE INCLUDED IN EVERY SINGLE PACKAGE FOR ONE UP FRONT FLAT RATE. YOU GET HIGH END PORTRAITURE WITH ALL OF THE PROFESSIONAL BACKDROPS, PROPS, EXPERT LEVEL GEAR AND YEARS OF EXPERIENCE AS WELL AS THE ABILITY TO PRINT, SHARE AND ARCHIVE YOUR BEAUTIFUL IMAGES. THERE WILL NEVER BE A HIGH PRESSURE SALES MEETING, UP-SELL OR UNEXPECTED PURCHASES AFTER THE FACT. YOU'LL KNOW EXACTLY WHAT IS INCLUDED AT A FLAT RATE UP-FRONT PRICE.

SIMPLY PAY 50% OF YOUR PACKAGE AT BOOKING, PREVIEW YOUR FINISHED RETOUCHEDED IMAGES IN AN ONLINE SLIDESHOW, COMPLETE YOUR PURCHASE OF YOUR PACKAGE BY PAYING THE REMAINING 50% AND ALL OF THE IMAGES ARE YOURS TO KEEP FOREVER. ONCE THE PACKAGE IS PAID IN FULL YOU WILL RECEIVE YOUR IMAGES IN AN ONLINE GALLERY WHERE YOU CAN DOWNLOAD & ORDER PRINTS AS YOU'D LIKE. BONUS - YOU CAN SHARE THE DOWNLOAD LINK, AND PASSWORD, WITH ANYONE YOU CHOOSE ALLOWING FRIENDS AND FAMILY TO DOWNLOAD THEIR FAVORITES AT NO ADDITIONAL COST.

THE PACKAGES ARE SIMPLE, CLEAR AND TRULY ALL INCLUSIVE.





PACKAGES

\$700 MATERNITY/NEWBORN COMBO ~ THIS IS FOR COUPLES WHO WOULD LIKE TO HAVE A MATERNITY SESSION AS WELL AS A FULL NEWBORN SESSION ONCE THE BABY ARRIVES. THE PACKAGE INCLUDES A MATERNITY SESSION & A FULL NEWBORN SESSION. THESE SESSIONS MUST BE SCHEDULED IN ADVANCE AND THE NEWBORN MUST BE PHOTOGRAPHED WITHIN THREE WEEKS OF BIRTH. THE MATERNITY/NEWBORN COMBO TYPICALLY RESULTS IN APPROXIMATELY 45 RETOUCHEDED FINISHED IMAGES TOTAL.

\$600 FULL NEWBORN PACKAGE ~ THE NEWBORN SESSION IS FOR BABIES UNDER THREE WEEKS OLD, INCLUDES THREE - FOUR SETUPS, MULTIPLE PROPS AND IMAGES WITH BABY'S PARENTS AND SIBLINGS. A FULL NEWBORN SESSION IS TWO HOURS OF PHOTOGRAPHY TIME AND RESULTS IN APPROXIMATELY 30-35 RETOUCHEDED FINISHED IMAGES.

\$400 PETITE NEWBORN PACKAGE ~ THE PETITE NEWBORN SESSION IS FOR BABIES ONLY, UNDER THREE WEEKS OLD, INCLUDES ONE - TWO SETUPS AND PROPS OF BABY, LASTS ABOUT ONE HOUR AND TYPICALLY RESULTS IN APPROXIMATELY 15 RETOUCHEDED FINISHED IMAGES. FOR IMAGES WITH WITH SIBLINGS & PARENTS SEE THE FULL NEWBORN PACKAGE.

\$350 MATERNITY PACKAGE ~ THE MATERNITY SESSION IS FOR EXPECTING MOTHERS & PARTNERS. A MATERNITY SESSION LASTS APPROXIMATELY FORTY FIVE MINUTES AND TYPICALLY RESULTS IN APPROXIMATELY 15-20 RETOUCHEDED FINISHED IMAGES.



YOU'VE PURCHASED YOUR PACKAGE - NOW WHAT?

ONCE YOU'VE PURCHASED YOUR PACKAGE, AND DOWNLOADED YOUR IMAGES FROM YOUR PRIVATE WEBSITE IT'S TIME TO DECIDE WHICH ONES TO PRINT. YOU CAN PRINT YOUR IMAGES DIRECTLY THROUGH MY PROFESSIONAL LAB WITH THE LINK PROVIDED ON YOUR WEBSITE OR YOU CAN PRINT ANYWHERE YOU'D LIKE. PRINTING INSTRUCTIONS FOR OUTSIDE LABS AND A PRINT RELEASE WILL COME WITH YOUR FINAL PACKAGE.

IF YOU OPT TO PURCHASE PRINTS THROUGH YOUR WEBSITE YOUR ORDER WILL GO DIRECTLY TO A PROFESSIONAL LAB AND BE SHIPPED RIGHT TO YOUR ADDRESS. ESSENTIALLY CUTTING OUT THE MIDDLE MAN IN THE PROFESSIONAL LAB PRINTING PROCESS. YOU ARE BY NO MEANS OBLIGATED TO PRINT THROUGH THE GALLERY IT IS SIMPLY OFFERED AS A COURTESY FOR CLIENTS WHO WANT TO ENSURE THEIR PRINTS ARE COLOR CALIBRATED AND HIGH QUALITY.

WHEREVER YOU PRINT IT'S IMPORTANT THAT YOU DO PRINT! PRINTING YOUR IMAGES AND BACKING THEM UP TO MULTIPLE LOCATIONS/MEDIA IS A VERY IMPORTANT STEP.



ARE YOU LEAVING THE NEXT GENERATION THIS?

OR JUST THIS?

