

# PORTRAIT INVESTMENT GUIDE







## HOW DO THE PACKAGES WORK?

SUGAR SIX PHOTOGRAPHY IS A SERVICE BASED, NOT PRODUCT BASED. THIS MEANS OUR MAIN FOCUS IS SERVING CLIENTS AND CREATING BEAUTIFUL IMAGERY, NOT PUSHING PRODUCTS OR GETTING YOU TO SPEND MORE ONCE YOU'VE SEEN YOUR IMAGES.

EVERY SUGAR SIX PHOTOGRAPHY PACKAGE IS ALL INCLUSIVE. YOUR HIGH RESOLUTION JPG DIGITAL NEGATIVES ARE INCLUDED IN EVERY SINGLE PACKAGE FOR ONE UP FRONT FLAT RATE. YOU GET HIGH END PORTRAITURE WITH ALL OF THE PROFESSIONAL BACKDROPS, PROPS, EXPERT LEVEL GEAR AND YEARS OF EXPERIENCE AS WELL AS THE ABILITY TO PRINT, SHARE AND ARCHIVE YOUR BEAUTIFUL IMAGES. THERE WILL NEVER BE A HIGH PRESSURE SALES MEETING, UP-SELL OR UNEXPECTED PURCHASES AFTER THE FACT. YOU'LL KNOW EXACTLY WHAT IS INCLUDED AT A FLAT RATE UP-FRONT PRICE.

SIMPLY PAY 50% OF YOUR PACKAGE AT BOOKING, PREVIEW YOUR FINISHED RETOUCHEDED IMAGES IN AN ONLINE SLIDESHOW, COMPLETE YOUR PURCHASE OF YOUR PACKAGE BY PAYING THE REMAINING 50% AND ALL OF THE IMAGES ARE YOURS TO KEEP FOREVER. ONCE THE PACKAGE IS PAID IN FULL YOU WILL RECEIVE YOUR IMAGES IN AN ONLINE GALLERY WHERE YOU CAN DOWNLOAD & ORDER PRINTS AS YOU'D LIKE. BONUS - YOU CAN SHARE THE DOWNLOAD LINK, AND PASSWORD, WITH ANYONE YOU CHOOSE ALLOWING FRIENDS AND FAMILY TO DOWNLOAD THEIR FAVORITES AT NO ADDITIONAL COST.

THE PACKAGES ARE SIMPLE, CLEAR AND TRULY ALL INCLUSIVE.





## PACKAGES

**\$550 CLASSIC PACKAGE** ~ THE CLASSIC PACKAGE IS A PORTRAIT SESSION FOR BABIES OVER ONE MONTH OLD, CHILDREN, FAMILIES, ENGAGEMENT AND COUPLES. THE CLASSIC PACKAGE IS ONE HOUR OF PHOTOGRAPHY TIME INDOORS OR OUT WHICH RESULTS IN APPROXIMATELY 25-30 RETOUCHE FINISHED IMAGES. THE CLASSIC PACKAGE INCLUDES UP TO 5 IMMEDIATE FAMILY MEMBERS (PARENTS & CHILDREN) OR A SINGLE COUPLE. ADDITIONAL FAMILY MEMBERS CAN BE ADDED FOR A SMALL FEE.

**\$300 UPDATE MINI** ~ THIS SESSION IS AVAILABLE FOR RETURNING CLIENTS WHO WOULD LIKE AN UPDATE IN BETWEEN SESSIONS. THE MINI PACKAGE INCLUDES 30 MINUTES OF PHOTOGRAPHY TIME AND TYPICALLY RESULTS IN 10-15 RETOUCHE FINISHED IMAGES. RETURNING CLIENTS MUST HAVE PURCHASED A CLASSIC, FULL NEWBORN OR A LARGE FAMILY PACKAGE WITHIN SIX MONTHS OF THE MINI TO QUALIFY.

**\$900 LARGE FAMILY PACKAGE** ~ THIS PACKAGE IS FOR LARGE GROUPS OF 8-15 EXTENDED FAMILY MEMBERS OUTDOORS OR ON LOCATION AND INCLUDES ONE AND A HALF HOURS OF PHOTOGRAPHY TIME. THIS PACKAGE TYPICALLY RESULTS IN APPROXIMATELY 40-45 IMAGES. ADDITIONAL FAMILY MEMBERS CAN BE ADDED FOR A FEE OR A LARGER GROUP CAN BE CUSTOM QUOTED.

**\$300 BIRTHDAY PACKAGE** ~ THIS PACKAGE IS FOR ONE CHILD'S CAKE SMASH OR BIRTHDAY CELEBRATION SESSION. THIS PACKAGE INCLUDES ONE BIRTHDAY BACKDROP SETUP SUCH AS A BALLOON BANNER, 30 MINUTES OF PHOTOGRAPHY TIME AND APPROXIMATELY 20 RETOUCHE FINISHED IMAGES. CAKE NOT INCLUDED FOR CAKE SMASHES & WILL BE PROVIDED BY PARENTS.



## YOU'VE PURCHASED YOUR PACKAGE - NOW WHAT?

ONCE YOU'VE PURCHASED YOUR PACKAGE, AND DOWNLOADED YOUR IMAGES FROM YOUR PRIVATE WEBSITE IT'S TIME TO DECIDE WHICH ONES TO PRINT. YOU CAN PRINT YOUR IMAGES DIRECTLY THROUGH MY PROFESSIONAL LAB WITH THE LINK PROVIDED ON YOUR WEBSITE OR YOU CAN PRINT ANYWHERE YOU'D LIKE. PRINTING INSTRUCTIONS FOR OUTSIDE LABS AND A PRINT RELEASE WILL COME WITH YOUR FINAL PACKAGE.

IF YOU OPT TO PURCHASE PRINTS THROUGH YOUR WEBSITE YOUR ORDER WILL GO DIRECTLY TO A PROFESSIONAL LAB AND BE SHIPPED RIGHT TO YOUR ADDRESS. ESSENTIALLY CUTTING OUT THE MIDDLE MAN IN THE PROFESSIONAL LAB PRINTING PROCESS. YOU ARE BY NO MEANS OBLIGATED TO PRINT THROUGH THE GALLERY IT IS SIMPLY OFFERED AS A COURTESY FOR CLIENTS WHO WANT TO ENSURE THEIR PRINTS ARE COLOR CALIBRATED AND HIGH QUALITY.

WHEREVER YOU PRINT IT'S IMPORTANT THAT YOU DO PRINT! PRINTING YOUR IMAGES AND BACKING THEM UP TO MULTIPLE LOCATIONS/MEDIA IS A VERY IMPORTANT STEP.



ARE YOU LEAVING THE NEXT GENERATION THIS?

OR JUST THIS?

